

# THE PROBLEM

“Imagine all the food mankind has produced over the past 8,000 years. Now consider that we need to produce that same amount again – but in just the next 40 years if we are to feed our growing and hungry world”

*Paul Polman*, CEO of Unilever

# THE SOLUTION



## HYFER PLUS

GREEN GROWTH ENHANCER

## HYFER PLUS

RED BLOOM BOOSTER



### MJ MULTILINES, INC.

“Better..Greener..Cheaper Agriculture..”

Manila Office: 291 P.Guevarra Street, San Juan, Metro Manila, Philippines 1500

Manila Off. Telefax : (+632)7271131

Plant Address: Purok 5, Barangay Catalanacan, Science City of Munoz, Province of Nueva Ecija, Philippines

[www.mjmultilines.com](http://www.mjmultilines.com)

“Better..Greener..Cheaper Agriculture..”

# ADVANTAGE:

## HYFER PLUS



## VS. TRADITIONAL FERTILIZER (NPK)

At current prices, Hyfer Plus is priced at only one-eighth (1/8th) the price of traditional fertilizers. This means huge savings on fertilizer which can account for up to 70% of the costs of farming. Further, traditional fertilizers are oil-based, and thus, very volatile to price spikes.

Hyfer Plus is conveniently packed in light one-liter plastic bottles as compared to traditional fertilizers which are packed into 50 kg. sacks. This makes Hyfer Plus easy to transport especially in hard-to-reach farming areas.

Hyfer Plus contains Nitrogen-Phosphorus-Potassium (NPK) plus micronutrients versus traditional fertilizers which contain NPK only. The lack of essential micro-nutrients in traditional fertilizers will therefore require expensive and laborious chemical supplementation.

Hyfer Plus contains organic substances unlike traditional fertilizers which are purely synthetic chemicals extracted from oil

The unique formulation of Hyfer Plus can reduce the use of traditional fertilizer by as much as 50%, and still significantly increase production. This translates to bigger profits for the farmer.

Hyfer Plus is applied by spraying onto leaves which means greater and faster absorption. Traditional fertilizer on the other hand is applied through the root system by "diffuse" method which is very wasteful.

## VS. OTHER LIQUID FERTILIZERS

Hyfer Plus has a higher NPK rating than most of its counterparts. It is further packed in thick-walled plastic bottles preserving the stability of the NPK.

Hyfer Plus contains a "sticker" formula which allows the NPK and micronutrients to "stick" onto leaves when applied. After four hours, Hyfer Plus cannot be washed off even by heavy rain. This ensures 100% absorption.

Hyfer Plus offers a more complete and balanced nutrition, which includes adequate amounts of essential micronutrients like calcium, boron, magnesium, copper, iron, manganese, sodium, zinc and sulfur.

Hyfer Plus contains a growth hormone needed for the proper development of plants.

Hyfer Plus contains substantial amounts of humic acid, vitamins and amino acids.

Hyfer Plus has an almost neutral pH (6.2-6.6) making it compatible to being applied in combination with commonly used agricultural pesticides without hampering the efficacy of their active ingredients.

Hyfer Plus can also be used for drip fertilizer application.



## MJ MULTILINES, INC.

"Better..Greener..Cheaper Agriculture.."

Manila Office: 291 P.Guevarra Street, San Juan, Metro Manila, Philippines 1500

Manila Off. Telefax: (+632) 727 1131

Plant Address: Purok 5, Barangay Catalanacan, Science City of Munoz, Province of Nueva Ecija, Philippines

[www.mjmultilines.com](http://www.mjmultilines.com)

"Better..Greener..Cheaper Agriculture.."